



10,658 Recipients

List: Steve Maxwell Newsletter

Delivered: Sat, Apr 08, 2017 8:40 am

Subject: Build Simple Greenhouse | Flawless Wood Finish | Great Saw Blade

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0 Orders	\$0.00 Average order revenue	\$0.00 Total revenue
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Open rate

28.4%

Click rate

10.8%

List average

26.6%

List average

9.1%

Industry average (Media and Publishing)

17.8%

Industry average (Media and Publishing)

3.9%

3,021 Opened	1,153 Clicked	9 Bounced	24 Unsubscribed
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Successful deliveries

10,649

99.9%

Clicks per unique opens

38.2%

Total opens

6,059

Total clicks

1,905

Last opened

4/13/17 12:31PM

Last clicked

4/13/17 12:17PM

Forwarded

0

Abuse reports

0

24-hour performance

Opens

Clicks